

SUSFANS: things to do to make the project a success

Thom Achterbosch 6 June 2018







Metrics (1) -Improve & publish the concept

- Concept
 - Labels for economy and environment closer to the vision? Concept of equity metrics needs further development
- Policy vision and policy goals
 - Need to establish policy goals / targets for economy & equity
- Publish
- Simplify





Metrics (2) - Give proof of principle on historical data

- Assessment of historical and current state of sustainable food and nutrition security in EU?
 - Needs to reflect sufficient change in performance.
 - Done already on the CAPRI data (2010-2016 changes?): Environment & Economy - farm only.
- Challenges
 - Impossible: historical data for nutrition and diets;
 - Difficulty: weakness of indicators in equity





Models (1) - complete the model toolbox

- Model for SHARP diets
 - Deliver model for S-H-(P) using nutrition FoodEx2 data
 - Publish LCA data (land use, GHG) at FoodEx2 level
- Develop linkages SHARP & long-run models
 - micro & macro linkages of consumption!

Linkages to short term forecast model





Models (2) link model results to performance metrics

- Deliver simple SUSFANS visualizer populated with historical & scenario data
- Get from model output to performance metrics for 2030 and beyond
 - Policy targets -> not clear cut
 - Plot all indicators on [0-1] interval
- Visualizer as intuitive, interactive interface





Foresight - Focus on nutrition and innovation pathways

- Develop a meaningful diet scenarios for models with backing from nutrition science
 - Expert opinion on diet to meet FBDG, D10.3d
 - Supported by SHARP? Or too soon?
- Deliver quantification of innovation pathways (WP5) consistent with WP10 scenarios
 - Focus lies on livestock-fish. Circular strategy.
 - Also include F&V How?





Link case studies to foresight

Strategy	Animal Sourced Foods (ASF)	Fruits and Vegetables (F&V)
Product(io n)	Focus on including insects in livestock and fish feed	product innovation packaging & branding processed products production chain
	Doducing most intake	Targeting groups

Consumption
On

Reducing meat intake
Replacing beef with other
ASF (incl fish)
Novel protein source (pref invitro meat)

Targeting groups.

Motivation, social context, communicating to inform.

Improving acceptance of technology and products.

vitro meat)

Use products that people don't or can't eat as

Livestock feed + fishing 'at ecological equilibrium'

technology and products.

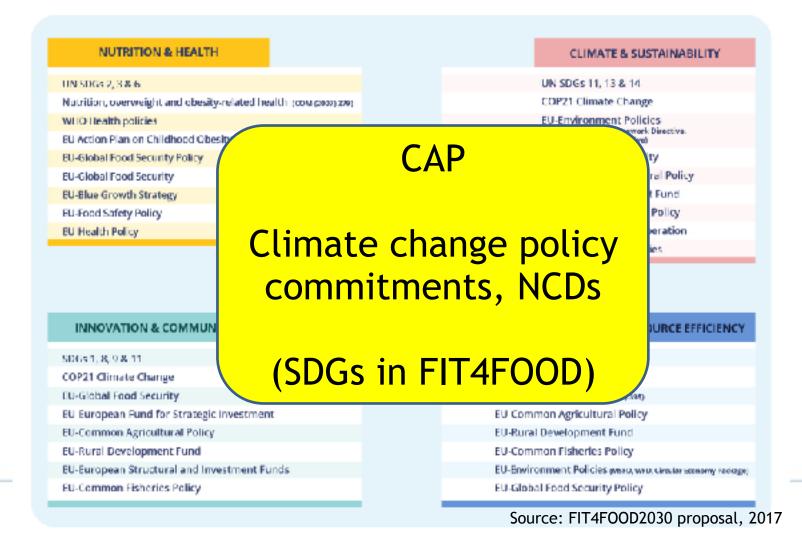
Rest stream (animal feed, package, ...)

Food waste (support planning, buying, storing, preparing & leftovers).



Foresight on Sustainable FNS

Policy options for food system change







National policy questions in study countries

DK: unhealthy food consumption > Nordic Diet?

FR: power of retailers threatens producers > rules?

CZ: unhealthy food consumption (meat, fat, alcohol), national and regional food production threatened by import

IT: unhealthy food consumption > Mediterranean diet?

TW: health & food safety issues (ageing, overweight)





Participate in the policy debate

 Moving towards a more sustainable food system and healthier diets:

Costs of inaction

- Benefits of food systems transformation





Science policy

- SUSFANS demo for an emerging research infrastructure (RI) on Food, Nutrition and Health
 - Links to Sustainable food systems, bioeconomy
- Research & innovation policy: contributions
 - FOOD 2030 (via FIT4FOOD2030 and more)
 - FP9
 - SCAR Foresight





Further engagement with stakeholder core group

- Europe Toolbox tour?
- February 2019:
 - Final closing event in Brussels
 - Targeted at the EU policy community + stakeholders
- February/March 2019:
 - Meeting with industry
 - --> can we meet you on your turf?

Other communities...?





Other forms of engagement

Feedback on material

- Alignment with ongoing initiatives
 - Eg EAT Lancet, FRESH, 10YFP, A4NH, etc.
- Webinar... E.g on foresight
- Ambassadorship





Thank you

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